



CREATING A CULTURE of CYBERSECURITY IN YOUR BUSINESS



EVERY BUSINESS FACES A NUMBER OF CYBERSECURITY CHALLENGES, NO MATTER THE SIZE OR INDUSTRY.

All businesses need to proactively protect their employees, customers and intellectual property. Here's how you can keep your business safer and more secure online this [National Cyber Security Awareness Month \(NCSAM\)](#) and all year round.

IDENTIFY YOUR BUSINESS' "CROWN JEWELS"



PROTECT WHAT'S IMPORTANT



BE ABLE TO DETECT SECURITY PROBLEMS



ALWAYS BE PREPARED



KNOW WHERE TO GO FOR RESOURCES

GOOD CYBERSECURITY IS LIKE LOCKING YOUR CASH REGISTER AT NIGHT. Learn more about keeping your business safer from cybercrime by checking out these resources:

RE: Cyber: staysafeonline.org/re-cyber

U.S. Department of Homeland Security Critical Infrastructure Cyber Community Voluntary Program: us-cert.gov/ccubedvp

Better Business Bureau – Data Security Made Simple: bbb.org/data-security

Federal Trade Commission – Data Security: ftc.gov/datasecurity

EVERYONE CAN PARTICIPATE IN THE GREATER EFFORT



Use the #CyberAware hashtag in all your social media posts to join the conversation.

Register yourself and/or your organization as a Champion to support NCSAM.

Join the discussion every Thursday at 3 p.m. EDT/noon PDT throughout October using the hashtag #ChatSTC.

GET STARTED TODAY ▶

STAYSAFEONLINE.ORG/NCSAM



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Learn more online at www.staysafeonline.org/NCSAM

National Cyber Security Awareness Month is observed every October and led by the National Cyber Security Alliance and the U.S. Department of Homeland Security.