



**FOR IMMEDIATE RELEASE**

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**Lights, Camera, Save! Video Contest Underway**

Union Bank accepting entries through December 1, 2016

**Morrisville, VT** – Union Bank is requesting submissions for its Lights, Camera, Save! video contest in Vermont and New Hampshire. The contest, organized by the American Bankers Association Foundation, is a national, bank-driven competition that encourages teens to use video to communicate the value of saving and to inspire others to become lifelong savers.

"Lights, Camera, Save! Is an opportunity for teens to harness their creativity, learn about using money wisely and communicate those lessons with their peers," said David Silverman, President & CEO. "We understand the importance of financial education and are thrilled to participate in a contest that helps build a generation of smart money managers."

To participate, students (ages 13-18) must create a 90-second video on saving and using money wisely and submit a link to the video along with a completed entry form to the bank by December 1, 2016.

Union Bank will host the first round of judging and will select a winner to represent it on the national level for a prize up to \$5,000, plus a scholarship for a teacher at their school to attend the 2017 Jump\$tart National Educator Conference.

Videos will be judged on their quality, message, content and the criteria set forth by the contest's official rules.

This year's contest is generously sponsored by Discover Debit. To learn more about Lights, Camera, Save! Visit: <https://unionbankvt.com/lights-camera-save-video-contest/>

Union Bank, a wholly-owned subsidiary of Union Bankshares, Inc. (UNB, traded on the NASDAQ Exchange), has been helping people buy homes and local businesses create jobs in area communities since 1891. Headquartered in Morrisville, VT, Union Bank is a full service bank offering deposit, loan, trust and commercial banking services throughout northern Vermont and northwestern

New Hampshire. Union Bank has earned an outstanding reputation for residential lending programs and is an SBA Preferred Lender. Union Bank has received an "Outstanding" rating for its compliance with the Community Reinvestment Act (CRA). An institution in this group has an excellent record of helping to meet the credit needs of its assessment area, particularly in low-and moderate income neighborhoods, in a manner consistent with its resources and capabilities.

Proud to be one of the few community banks serving Vermont and New Hampshire, Union Bank maintains a strong commitment to traditional banking values. In particular, Union Bank is dedicated to providing genuine customer service and community support, including donations to local nonprofit organizations. These values—combined with financial expertise, quality products and the latest technology—make Union Bank the premier choice for your banking services, both personal and commercial. Union Bank currently maintains 17 banking offices, 3 loan centers and multiple ATMs. Member FDIC. Equal Housing Lender.

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